Yachna

UI/UX DESIGNER

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👤 WORK EXPERIENCE

SMAPIT | May 2022 - Present

UX Designer

Engaged in end-to-end design processes for diverse projects:

- **Smapit Website:**

  Led the design process from ideation to implementation for the Smapit website.

- **Property Website:**

  Conceptualized and designed a user-friendly property website and mobile app.

- **CRM:**

  Designed a CRM system from the ground up.

- **Design System:**

  Created a design system and brand guidelines.

Collaborated closely with stakeholders, applying design thinking principles to deliver high-fidelity solutions for seamless user experiences across digital platforms.

Wacky Brains | Oct 2019 - May 2022

UX Designer

Contributed to various projects:

- **eLearning Management System:**

  Played a key role in the design of an eLearning platform, encompassing modules such as E-Reader, Assessment Player, Chat Bot, Assignment, Calendar Integration, Google Classroom, OneRoster, and School Management Systems.

- **Retail Portal:**

  Led UX design efforts for a comprehensive Retail Portal, featuring modules for Air-Ticket and Bus-Ticket Booking, Virtual Gold Investment, Motor Insurance, and Mobile Recharge.

Collaborated with cross-functional teams, applying design thinking methodologies to iteratively refine designs for intuitive and impactful solutions.

🎓 EDUCATION

2013	**B.Tech (ECE)**	
	Kurukshetra University	
2009	**Senior Sec school (12th), C.B.S.E**	
	GMSS School, Panipat, Haryana	
2007	**Secondary School (10th), C.B.S.E**	
	Indian Public School, Panipat, Haryana	

👤 ABOUT ME

I am an experienced product designer located in Pune with over 4 years of expertise in UI/UX design. My passion lies in crafting interactive, practical, and delightful user experiences, with a dedicated focus on building brands and creating digital interactions that resonate with users. Specializing in ideation, interaction, visual design, and accessibility, I am currently contributing my skills to the SMAPIT team. I am dedicated to enhancing the SMAPIT website experience across mobile, web, and tablet devices in Pune, India.

Beyond design, I indulge in my love for music, explore diverse cuisines, and discover new places.

🅰 SKILLS

Interface Design	Competitive Analysis
Design System	Cognitive Walktrhough
Accessibility	User Flows
Wireframing	Mockups
Rapid Prototyping	Heuristic Evaluation
Design Research	Usability Testing
Data Visualization	Affinity Diagrams
Empathy Mapping	Interaction Design
User Persona	Design Thinking
Journey mapping	Human Factors
Storyboarding	Responsive Design
Information Architecture	

🖊 TOOLS

Figma	Balsamiq
Adobe XD	Miro
Adobe Photoshop	Framer
Adobe illustrator	Proto.io
InVision	Lucid
Zeplin	CorelDRAW